

Organization/Contact Person	Email					
Address	City	State	Zip	Phone		Ext.
				- Patron		Non-Profit
Signature		Date		, at ou		

2023-2024 MMTA Handbook [Submission Deadline: July 1st]

2023-2024 MMTA Handbook [Submission Deadline: July 1st]		Price	Total
Inside Front Cover		\$300	\$
Inside Back Cover		\$225	\$
Full Page		\$200	\$
Half Page		\$135	\$
Quarter Page		\$75	\$
		Sub Total	\$
	Non-Profit Organization: 25 % Discount Patron Member: 10%, 15%, or 20% Discount		\$
			\$
Handbook Total		\$	

2023-2024 MMTA Newsletters [Submission Deadline: 45 days before issue release. Circle desired issue(s).]

•	Full Page:	Oct/Nov/Dec '23	Jan/Feb/Mar '24	April/May/June '24	\$175 x # of issues	\$
•	Half Page:	Oct/Nov/Dec '23	Jan/Feb/Mar '24	April/May/June '24	\$115 x # of issues	\$
•	Quarter Page:	Oct/Nov/Dec '23	Jan/Feb/Mar '24	April/May/June '24	\$80 x # of issues	\$
•	Eighth Page:	Oct/Nov/Dec '23	Jan/Feb/Mar '24	April/May/June '24	\$45 x # of issues	\$
•	Want Ad:	Oct/Nov/Dec '23	Jan/Feb/Mar '24	April/May/June '24	6 lines = \$20	\$
•	Want Ad:	Oct/Nov/Dec '23	Jan/Feb/Mar '24	April/May/June '24	3 lines = \$10	\$

Sub Total \$ _____

- Non-Profit Organization: 25 % Discount \$
- Patron Member: 10%, 15%, or 20% Discount \$ _____
- MMTA Member: 50% Discount (Want-Ads Only) \$
 - Newsletter Total \$

2024 MMTA Convention [Submission Deadline: April 1st]

	Non-Profit Organization: 25 % Discount Patron Member: 10%, 15%, or 20% Discount		Ś
			\$
		Sub Total	\$
Rotating Electronic Banner Ad		\$100	\$
Convention Book Half Page		\$80	\$
Convention Book Full Page		\$150	\$
Convention Book Inside Back Cover		\$200	\$

Convention Book Total

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2022-2023 MMTA Advertising Agreement (cont'd.)

2024 MMTA Bravo Awards [Submission Deadline: May 1st.]

Bravo Award Ad (slideshow displayed prior to the MMTA Honors Concert)	\$50 x # of ads	\$
Sub Total Non-Profit Organization: 25 % Discount		\$
Patron Member: 5% Discount		\$
	Bravo Award Total	Ş

2024 Honors Concert Program [Submission Deadline: May 1st.]

Full page	\$500	\$	
Half page	\$250	\$	
Quarter page	\$125	\$	
	Sub Total		
Non-Profit Organization: 25 % Discount			
Patron Member: 10%, 15%, or 20% Discount		count \$	
Honors Concert Program Total			

Sponsored Email (PNG, JPG, GIF, PDF, Video, Company Name and Website)	\$200	\$
Non-Pro	Sub Total Non-Profit Organization: 25 % Discount Patron Member: 5% Discount One Time Email Total	

Package Discounts [Packages include 1 Handbook ad, 1 Convention Book ad, listed number of newsletter issues, Bravo ad and Honors Concert ad.]

Full page package with 3 newsletter issues	20 % discount	\$
Full page package with 2 newsletter issues	15 % discount	\$
• Full page package with at least 1 newsletter issue	10 % discount	\$
Half page package with 3 newsletter issues	20 % discount	\$
Half page package with 2 newsletter issues	15 % discount	\$
Half page package with at least 1 newsletter issue	10 % discount	\$

Total Discount(s): \$ _____

Ad Total(s): ^{\$}

- Send submissions via e-mail to <u>mmta@mnmusicteachers.com</u>; or on a CD-ROM or flash drive. Please use one of the following formats: .jpg, .gif, .pdf, .doc, .docx, or .pub. All other ads should be printed.
- Send check <u>payable to MMTA</u> with completed contract to: MMTA 10800 Lyndale Ave S, Ste. 120 Bloomington, MN 55420 <u>mmta@mnmusicteachers.com</u> or call the MMTA Office at (952) 345-0629 to pay over the phone.
- Direct advertising inquires, questions and concerns to: MMTA Office <u>mmta@mnmusicteachers.com</u> 952-345-0629